



Climate change impacts and media landscape of climate change in Southeast Asia

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Abstract

Southeast Asia is one of the most vulnerable regions to climate risk. Therefore, it is important to improve climate change awareness, which lead to better climate adaptation. Previous studies have highlighted the mass media as a way to achieve this goal. Focusing on the representation of climate change in the mass media in Southeast Asian countries, this article discusses the strengths as well as the weaknesses of the climate coverage in this region. It also presents what has been done to empower climate communication in this area. This article concludes with recommendations for improving the qualities and quantities of media coverage of climate change in Southeast Asia.

Keywords: *Media coverage, climate change, Southeast Asia, empower climate communication.*